

Wetrok Granuline

Climate-neutral cleaning with granules

With Granuline, Wetrok has achieved a breakthrough in ecological research: Cleaning with granules instead of liquid detergents. The innovative method is patented, internationally award-winning and now even climate-neutral.

Wetrok Granuline comprises five products for cleaning the entire building. All products are packaged into individual portions and already pre-dosed.

Climate-neutral means: All emissions from our Wetrok Granuline products have been recorded, continuously reduced and offset through recognized climate protection projects.



1. Calculate CO₂

Together with ClimatePartner, we calculated all CO₂ emissions of Wetrok granulate cleaners – from production to transport and disposal.



2. Prevent and reduce CO₂

We reduce emissions wherever we can: for instance, using green electricity during production or environmentally friendly packaging alternatives.



3. Offset CO₂

We offset all unavoidable emissions through one of ClimatePartner's internationally recognized climate protection projects. Our supported project: the plastic bench initiative to protect the oceans and prevent plastic waste. CO₂ compensation is achieved through wind parks in the Philippines and the Caribbean.



4. Labelling as climate-neutral

Our Wetrok Granuline cleaning product line is climate-neutral. Using our ClimatePartner label with ID number, our customers can trace how and where CO₂ offsetting was achieved (scan QR code).



Explanatory film & further information about Wetrok Granuline:

www.granuline.com

www.wetrok.com

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